

## Eyetech Privacy Policy and Statement

Eyetech Inc. ("EYETECH") respects the privacy of visitors to its websites and, as a result, we have developed this website Privacy Policy. This Privacy Policy outlines the information EYETECH (and its subsidiaries and affiliates) may collect and how we may use that information and applies only to the operation of websites that directly link to this policy when you click on "Privacy Statement" in the website footer. EYETECH takes no responsibility or liability for any information, services or participation by you in third party websites even if you have accessed the third party website from the EYETECH website or you linked to the EYETECH website from a third party website. By using this web site, you acknowledge that you understand and agree to the terms of this Privacy Policy and Statement.

## **Personal Information**

Through this website, we do not automatically capture and store personal information other than logging certain user and website usage information, deemed non-personal information (see below). However, EYETECH will collect personal information that can identify you, such as your name, address, telephone number, e-mail address, and other similar information ("Personal Information") when it is voluntarily submitted to us (however, see discussion below about "IP Addresses" if you have a broadband connection). We may use Personal Information for the following, unless stated otherwise:

- We may store and process that information to better understand your needs and how we can improve our products and services;
- we, or a third party on our behalf, may use that information to contact you;
- we may provide third parties with summary, but not individual, information about visitors to or users of our website;
- we may use the information to respond to queries and requests submitted by you;
- we may provide the information to affiliate offices and companies to enable them to send you information which may be of interest to you or which may have been requested by you; and
- we may use the information to contact you and/or provide you with general health information (like information on certain health conditions) as well as information about our products and services.

If you do not want your Personal Information to be collected, please do not submit it to us.

We do not now and do not intend to sell, rent or market Personal Information about you to third parties.

## **Non-Personal Information**

Any other information transferred by you in connection with your visit to this site ("Non-Personal Information" - that is, information that cannot be used to identify you) may be included in databases owned and maintained by EYETECH or its agents and may be used for system administration and to provide statistics which EYETECH (and its affiliated companies) may use to evaluate use and efficiency of service of the website. EYETECH retains all rights to these databases and the information contained in them however we may from time to time supply third parties with Non-Personal Information or aggregated information for uses in connection with this website. Non-Personal Information we collect may include your IP Address and other information gathered through our web logs, beacons and cookies (see below).

This site may collect web log information. Web log information is gathered when you visit one of our websites by the computer that hosts our website (called a "web server"). The web server automatically recognizes some Non-Personal Information, such as the date and time you visited our site, the pages you visited, the website you came from, the type of browser you are using (e.g., Internet Explorer), the type of operating system you are using (e.g., Windows 2000), and the domain name and address of your Internet service provider (e.g., AOL).

This website may use a technology called a "cookie". A cookie is a piece of information that our web server sends to your computer (actually to your browser file) when you access a website. Then when you come back to our site, our site will detect whether you have one of our cookies on your computer. Our cookies help provide additional functionality to the site and help us analyze site usage more accurately. For instance, our site may set a cookie on your browser that keeps you from needing to remember and then enter a username and/or password more than once during a visit to the site. With most browsers, you can erase cookies from your computer hard drive, block all cookies or receive a warning before a cookie is stored. Please refer to your browser instructions or help screen to learn more about these functions.

We may also make use of web beacons (clear GIFs) to gather information when you visit our web sites or read and interact with our newsletter and promotional emails. We may also use beacons to gather and compile such information about you when you return to our web sites so that we may better customize our services and information for you.

This website uses Internet Protocol (IP) Addresses. An IP Address is a number assigned to your computer by your Internet service provider so you can access the Internet. Generally, an IP address changes each time you connect to the Internet (it is a "dynamic" address). Note, however, that if you have a broadband connection (e.g., DSL or cable), depending on your individual circumstance, it is possible that your IP Address that we collect, or even perhaps a cookie we use, may contain information that could be deemed identifiable. This is because with some broadband connections your IP Address doesn't change (it is "static") and could be associated with your personal computer. We use your IP Address to report aggregate information on use of and to help improve the website.

## Use of this Website

You do not have to register Personal Information to use most of the information and services available on the website. If you do not wish us to store your Personal Information, please do not submit it to us.

## Security of Personal Information

You should be aware that this site is not intended for, or designed to attract, individuals under the age of 18. We do not collect personally identifiable information from any person we actually know is an individual under the age of 18. If you are under 18 years of age, please do not send us your Personal Information (for example, name, address, email address). If you are under 18 years of age and wish to ask a question or use this website in any way that requires you to submit your Personal Information, please ask a parent or guardian to do so on your behalf.

We take reasonable precautions to maintain the protection of Personal Information collected through this Web site. In addition to technical safeguards, we also use physical controls and procedures to protect Personal Information. However, we cannot guarantee that it is completely secure from people who might attempt to evade our security measures or intercept transmissions over the Internet.

We may share Personal Information with agents, contractors or partners of EYETECH in connection with services that these individuals or entities perform for, or with, EYETECH. These agents, contractors or partners are restricted from using this data in any way other than to provide services for EYETECH, or services for the collaboration in which they and EYETECH are engaged (for example, some of our products are developed and marketed through joint agreements with other companies). We may, for example, provide Personal Information to agents, contractors or partners for hosting our databases, for data processing services, or so that they can mail you information that you requested.

## Transfer of Information

**EYETECH's executive offices are located in the US and therefore use of this website by non-US users will involve transmission of information and**

**personal data from your country or domicile to the US. In relation to European Union (EU) users, countries outside the EU, including the US, may not have similar data protection laws to the EU. If information is transferred from the EU or other countries to the US, we will take steps to ensure that your privacy rights continue to be protected. Disclosure of Personal Information**

Except as set out in this Privacy Policy, we will not disclose any personally identifiable information without your permission unless we are legally entitled or required to do so, for example, EYETECH reserves the right to share Personal Information to respond to duly authorized information requests of governmental authorities or where required by law. In addition, EYETECH will use any information supplied necessary in connection with adverse events reporting. In exceptionally rare circumstances where national, state or company security is at issue (such as with the World Trade Center terrorist act in September, 2001), EYETECH reserves the right to share our entire database of visitors and customers with appropriate governmental authorities. Additionally, where we believe that such disclosure is necessary to protect and/or defend our rights, property or safety and those of our users, customers and other interested parties, we reserve the right to disclose such information. We may also provide Personal Information to a third party in connection with the sale, assignment, or other transfer of the business of this website to which the information relates, in which case we will require any such buyer to agree to treat Personal Information in accordance with this Privacy Policy.

As a convenience to our visitors, this website currently contains links to a number of sites that we believe may offer useful information. The policies and procedures we describe here do not apply to those sites. We suggest contacting those sites directly for information on their privacy, security, data collection, and distribution policies.

In relation to retention of information collected through this site, we intend to keep such information in accordance with our retention policy. If you wish us to stop using your

Personal Information for any or all of the purposes detailed or to be removed from our contact lists, please write to EYETECH at the following address:

Eyetechnology Inc.  
140 East Hanover Avenue Cedar Knolls, NJ 07927  
Attention: Privacy Officer

We will stop using your Personal Information as soon as is reasonably possible to do so but please note that you may continue to receive materials while we are updating our lists.

## **Keeping Our Records Accurate**

We aim to keep our information about you as accurate as possible. If you would like to amend the details you have provided to us, please contact us at [nan.parker@eyetech.com](mailto:nan.parker@eyetech.com)

## **Who Is Responsible for Personal Information Collected on This Website?**

Eyetechnology Inc. controls the personal data collected on this website. Eyetechnology Inc. has nominated representatives in the EU, EYETECH Pharmaceuticals (UK) Limited and Prosidion Limited, for the purposes of data protection, both of which companies are registered with the UK Data Protection Information Commissioner's Office. If you have any questions or issues connected to this policy, please direct them to EYETECH's Corporate Communications at [nan.parker@eyetech.com](mailto:nan.parker@eyetech.com).

## **What Does This Privacy Policy Cover?**

This Privacy Policy only covers the EYETECH website ([www.Eyetechnology.com](http://www.Eyetechnology.com)), which may also include information about EYETECH's foreign affiliates and subsidiaries, and websites that directly link to this Privacy Policy when you click on "Privacy Statement" in the website footer. Other links within this website to other websites are not covered by this Privacy Policy and users should review the privacy policy and any terms and conditions of such websites. EYETECH takes no responsibility or liability for any information, services or participation by you in such websites even if you accessed the third party website using links from the EYETECH website or you linked to the EYETECH website from a third party website. Nonetheless, EYETECH seeks to protect the integrity of its website and the links placed on it and therefore requests any feedback, not only on this website but also for websites it links to.

# Updating This Privacy Policy

We may update this website Privacy Policy from time to time, including the way in which we may use your information. When we do update it, for your convenience, we will make the updated policy available on this page. Your continued use of the website after changes have been made to this Privacy Policy will indicate your assent to the changes; therefore, you should refer back to this Privacy Policy from time to time.

Updated December 2008.